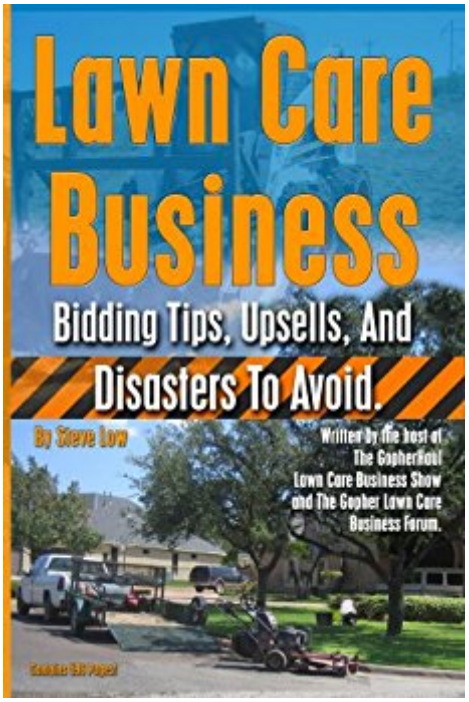
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Lawn Care Business Bidding Tips, Upsells, And Disasters To Avoid.



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Synopsis

Learning how to bid lawn care and landscaping jobs, when you are just getting your business started, is a huge task. Most of the times, those in the know aren't going to share with you all the lessons they've learned and the tips they have picked up over the years. But I will. I operate one of the largest lawn care business forums on the internet, The Gopher Lawn Care Business Forum. On that site I have interviewed thousands upon thousands of lawn care business owners over the past decade. Throughout this process, I have learned a lot. All that I have learned, I want to share with you. The goal of this book is to give you, the lawn care business owner, a working knowledge of the entire bidding process for most of the jobs you are going to be called upon to bid. To give you a better idea on how to go about bidding jobs, services you can upsell, how to upsell, and how to perform those jobs. This book is somewhat large at close to 600 pages but I really wanted to include a lot of information. Read it at your own pace and later you can use it for years to come as a reference manual. Keep going back to this book over time, to get more ideas on how to improve your business. After your reading, I feel confident you and your business are going to be in a better place. If you would like to read more about how to improve your lawn care or landscaping business, check out my many books on the topic. Visit my Gopher Lawn Care Business Forum at http://www.gopherforum.com and watch my GopherHaul Lawn Care Business Videos and Podcasts across the internet and on my GopherHaul Lawn Care Business & Marketing Blog at http://www.lawnchat.com. Don't forget to try out our Gopher Lawn Care Business Software too at http://www.gophersoftware.com By Steve Low Host of The GopherHaul Lawn Care Business Show and the Gopher Lawn Care Business Forum.

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Customer Reviews

I love this book. I have learned tons of do’s and don’ts for a lawn care business within the first ten pages. There are some typos and misspellings throughout since they are from a public forum. Lots of really good knowledge from other people so you don’t have to figure it out yourself. Can browse through it from time to time. Don’t have to read all the way through at once.

Entire book is excerpts from the Forums. The articles themselves are informative and useful, but the organization of the subject matter is horrible. This makes for a difficult read. Again - useful and valuable information, just very difficult to get through.

It’s great book for everyone starting a lawn care business. The main point is not to under bid a job just to get work.

I am starting my own business and no one helps when you ask questions so this book explains everything you need to know its really helping me out :-)

Exactly what I was looking for and delivery time was excellent!

Item arrived on time and as described. Thanks you.

Great informational book!Hands down best of of it’s kind!5-stars for sure!

Great advice! Thanks a lot!

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